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CONFIRMATION NO. 1847

<b>SERIAL NUMBER</b> 10/007,789	<b>FILING OR 371(c) DATE</b> 11/07/2001 <b>RULE</b>	<b>CLASS</b> 709	<b>GROUP ART UNIT</b> 2151	<b>ATTORNEY DOCKET NO.</b> 308,972
<b>APPLICANTS</b> Jonas Lee, New York, NY; Isaac Lidsky, Cambridge, MA; Joseph Zawadski, New York, NY; Michael Lamb, New York, NY;				
<b>** CONTINUING DATA *****</b> This appln claims benefit of 60/246,966 11/08/2000 <i>AK</i>				
<b>** FOREIGN APPLICATIONS *****</b>				
<b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY **</b> <b>** 12/28/2001</b>				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after met Allowance <i>AK</i> Verified and Acknowledged <i>AK</i> Examiner's Signature Initials		<b>STATE OR COUNTRY</b> NY	<b>SHEETS DRAWING</b> 7	<b>TOTAL CLAIMS</b> 19
<b>INDEPENDENT CLAIMS</b> 2				
<b>ADDRESS</b> 38137				
<b>TITLE</b> Online system and method for dynamic segmentation and content presentation				
<b>FILING FEE RECEIVED</b> 435	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	